

HEARTS & HOMES FOR YOUTH
H O N O R S



*A celebration of those who devote their
lives to the betterment of children*

HOSTED BY:



**Hearts & Homes
for Youth**

2008 SPONSOR BENEFITS



Hearts & Homes
for Youth

A Letter From The President & CEO

Dear Friends,

On Wednesday, May 7, Hearts & Homes for Youth will host its first annual benefit to celebrate the spectacular accomplishments of those who have dedicated themselves to helping America's most at-risk youth.

Without their vision and perseverance, Hearts & Homes would certainly not be where it is today.

Originally known as the Boys' Home of Montgomery County, Hearts & Homes for Youth began its long history of helping youth in need in February, 1964. At a time when many people labeled young men "delinquent" or "incorrigible" and incarcerated them rather than advocated for them, a group of dedicated individuals began a quest to change the way that these young men were viewed and treated.

Now, more than 40 years later, Hearts & Homes for Youth has served over 30,000 boys and girls throughout Maryland who are neglected, abused, abandoned, homeless or otherwise at risk. With the support of professionals, government agencies, community groups and individuals who share in our vision, our services have grown to include the only shelter in Montgomery County specifically for kids, seven group homes, therapeutic foster care, independent living and a unique foster care program for pregnant and parenting teens.

Our experiences have been profound and our success stories endless. But, we have much more to accomplish, and many more lives to touch.

As we near our first Hearts & Homes for Youth **HONORS**, we ask your support in honoring those who have shared in our vision, and who have made a substantial impact on the lives of at-risk youth. This year's honorees include Cal Ripken, Sr., John Walsh, the Honorable George B. Rasin and Ms. Juli Wyatt, JD. It is through their good works that we find the inspiration to continue helping troubled children and youth become independent, productive adults.

Enclosed please find details on our various sponsorship levels for the May 7 event. The investment that you make in Hearts & Homes programs is unlike any investment you can make on Wall Street, and we do hope you will support us in this first annual benefit for Maryland's youth.

Sincerely,

Rex Smith,
President and CEO



Hearts & Homes
for Youth

About The Hearts & Homes for Youth **HONORS**

Wednesday, May 7, 2008, 6:00 p.m.
Hyatt Regency Hotel, Bethesda, Maryland

Honorary Event Chair: The Honorable Connie Morella

Event Host: Helen Connelly, Hearts & Homes for Youth Alumni Council

Master of Ceremonies: Leon Harris, WJLA-TV

Unveiling of the newly named Richard J. Ferrara Home: Lea Thompson, formerly of Dateline and WRC-TV

The Hearts & Homes HONORS is a celebration of individuals who share the vision to advocate and protect the country's most at-risk youth. The May 7, 2008 benefit promises to be a star-studded event to support the programs of Hearts & Homes for Youth.

The evening will be chaired by the **Honorable Connie Morella**, U.S. Ambassador, former Maryland congresswoman and current member of Hearts & Homes' Leadership Council. Guests will enjoy cocktails, hors d'oeuvres, a sit down dinner and a wonderful program, including a rededication of a Hearts & Homes' shelter home in memory of Richard Ferrara, former Executive Director of Hearts & Homes for Youth, who passed away last year.

As a sponsor of the first annual HONORS, your contribution will directly support our mission of helping troubled children and youth become independent, productive adults. Proceeds from the event will go directly back to the group homes, therapeutic recreation programs, services and educational support that are critical to the future success of Hearts & Homes for Youth. Additional sponsor benefits are outlined on the following pages.

This year's complete list of honorees includes:

- **John Walsh:** Host of *America's Most Wanted* and founder of the National Center for Missing and Exploited Children (NCMEC). *Award to be presented by former Maryland Governor Harry Hughes and Robbie Callaway, co-founder of NCMEC.*
- **Cal Ripken, Sr.:** Legendary baseball player and manager, known for developing a style of teaching and coaching, now called "The Ripken Way" (deceased). *Members of the Ripken family to receive the award.*
- **The Honorable George B. Rasin:** Founder and architect of the Maryland Department of Juvenile Services/Maryland Juvenile Justice System and former State Senator and Delegate to the Maryland General Assembly. *Award to be presented by the Honorable Robert M. Bell, Chief Judge, Maryland Court of Appeals.*
- **Juli M. Wyatt, J.D.:** President, JAM Sports and Entertainment and Founder/Chair of the Junior Achievers Motivated to Succeed Foundation, which fosters hope, care and infinite possibilities for foster children.

Additionally, a surprise award for a lifetime of commitment and devotion to children will be presented to The Honorable Connie Morella by Governor Robert Ehrlich.

A Celebration of Those Who Devote Their Lives to the Betterment of Children



Hearts & Homes
for Youth

Premier Sponsor Benefits

\$20,000 Contribution

This is a sponsorship opportunity reserved for a very small number of organizations, and we would be honored to include your name as part of this elite group. Your corporation will receive excellent targeted visibility to an affluent, educated audience from Maryland and Washington, DC. Hearts & Homes for Youth is a 501 (c) (3) non-profit organization.

As a PREMIER Sponsor, your organization will receive:

- Champion Sponsor of the Hearts & Homes HONORS
- Highest level of visibility and top billing in invitations, programs and Save the Date notices
- 20 invitations to evening event (two tables), with preferred seating
- Company name and logo featured prominently on all event materials and displayed at the event
- Full page advertisement in the HONORS program
- Program sponsor profile
- Top billing in all press releases and opportunities for media exposure
- A write up and link to company's website from the Hearts & Homes for Youth website
- Recognition during the HONORS program

Heart and Youth Sponsor Benefits

As a Heart or Youth Sponsor of the first annual **Hearts & Homes HONORS**, your organization will receive excellent targeted visibility to an affluent, educated audience from Maryland and Washington, DC. Hearts & Homes for Youth is a 501 (c) (3) non-profit organization.

Heart Sponsor Benefits \$10,000 Contribution

- 12 invitations to evening event
- Company name and logo printed in evening program and displayed at the event
- Half page advertisement in the HONORS program
- Inclusion in all press releases and opportunities for media exposure
- Link to company's website from the Hearts & Homes for Youth website
- Recognition at the Hearts & Homes HONORS event
- Program sponsor profile

Youth Sponsor Benefits \$5,000 Contribution

- 10 invitations to evening event (full table)
- Company name printed in evening program and displayed at the event
- Quarter page advertisement in HONORS program
- Program sponsor profile
- Inclusion in all press releases and opportunities for media exposure
- Link to company's website from the Hearts & Homes for Youth website

Additional sponsor options are also available. If you are interested in becoming a sponsor of this year's Hearts & Homes HONORS please contact Stephanie McCabe at 301-589-8444.



Hearts & Homes
for Youth

The Hearts & Homes for Youth **HONORS HOST COMMITTEE**

| | |
|---------------------------------|-----------------------------|
| The Honorable Doug Duncan | The Honorable Tom Dernoga |
| Jack Fitzgerald | Charles Short |
| John K. Welch | Larry & Susan Davis |
| Blair Lee III | Michael Herman |
| The Honorable Cas Taylor | The Honorable Mary Boergers |
| John Taylor | The Honorable Esther Gelman |
| Wayne Shelton | Sid Kramer |
| John Delaney | Fred & Terri Gober |
| William C. Birely | Marion Mattingly |
| Thelma Mrazek | Rosemarie Bogley |
| Robbie Callaway | Austin & Mary Kiplinger |
| Richard Otero | Barbara Lang |
| Ivan Silverman | Michael Steele |
| James Lynch | Roger Heymann |
| The Honorable Larry Levitan | John & Danielle Saunders |
| Jerry Pritchett | Cynthia Hardy |
| The Honorable Robert Mason | Marvin & Sandra Address |
| The Honorable Edgar Silver | Charles Chesson |
| The Honorable Marilyn Goldwater | Katrina Hedlesky |
| The Honorable Patrick Hogan | Jorge Ribas |
| Jay Clogg | Paul Stein |
| Stewart Bainum | Social & Scientific Systems |